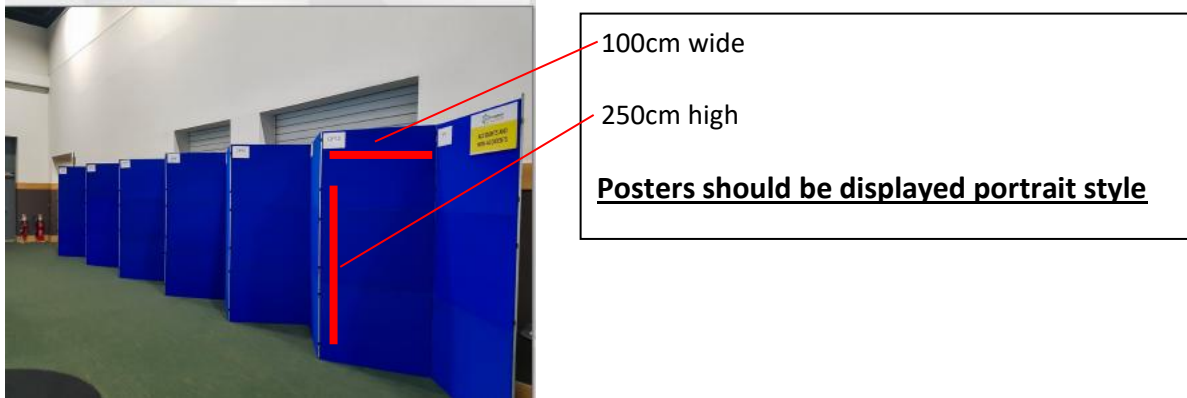


**📌 INFORMATION FOR POSTER PRESENTERS**

**Poster Panel Size**

Please refer to this visualisation of the poster panels to be used during the conference.

The display area allocated to each poster is 250cm high x 100cm wide **please ensure that your poster does not exceed this size.**



We recommend posters are printed **A0 size**; 84.1 wide x 118.8cm high. It is recommended that you leave a margin of at least 7.5cm (3in) around the poster.

When preparing your poster and considering how much of your display will be visible at eye-level, please bear in mind that panels will be mounted on stands.

**Accessibility**

Please feel free to contact us on [accessibilityconferences@elsevier.com](mailto:accessibilityconferences@elsevier.com) if you have any accessibility requirements.

**Poster Panel Allocation**

A numbered panel will be allocated for each poster (separate from the abstract number you have been assigned) and conference staff will be on hand to advise you of your poster panel number during the set-up time for your session.

Poster sessions will take place in **Hall A**. Please ensure that you stand by your poster(s) during your session for discussion and questions.

**Fixings**

Posters should be fixed to boards tack-it/blue tack. The Conference Team will have a supply of fixing materials available.

**Social Media Information**

Please add one of the images below to your poster to advise attendees if the can/cannot share the information.



## GENERAL GUIDELINES FOR POSTER PRODUCTION

A poster should be self-contained and self-explanatory, allowing different viewers to proceed on their own while the author is free to supplement or discuss particular points raised in inquiry. Presentations should be kept simple and clear and a mixture of text and graphics is recommended. Remember that the viewer, not the author, as in the case of slide presentations, determines the time spent at each poster.

### **Poster Layout**

Materials should be mounted on coloured poster paper. Use matt finish rather than glossy paper. Arrange materials in columns rather than rows. It is easier for viewers to scan a poster by moving along it rather than by zigzagging back and forth in front of it. An introduction should be placed at the upper left and a conclusion at the lower right. The abstract does not need to be presented.

### **Illustrations**

Figures should be designed to be viewed from a distance and should use clear, visible graphics and large type. Each figure or table should have a heading of one or two lines. Additional essential information should be provided below in a legend. Photographs should have good contrast, sharp focus and, if necessary, an indication of scale.

### **Text**

Minimise narrative. Use large type in short, separated paragraphs. Numbered or bulleted lists are effective ways to convey a series of points. Do not set entire paragraphs in uppercase or boldface type.

### **Titles and Fonts**

Titles and captions should be short and easy to read, in a sans serif font for preference. Use large lettering as this means a number of people can read the poster from a distance without overcrowding. Remember to caption your poster with the abstract title, authors' names and affiliations.

**Headings should be a  
minimum of  
50 point size**

**Whereas, 25 point size  
is suitable for text**